

METHOD AND APPARATUS FOR ADJUSTING
QUALITY OF A DISPLAYED IMAGE

ABSTRACT OF THE DISCLOSURE

Specific image quality adjustment of an image is performed according to a setting
made by a user, and contrast compensation is performed such that a brightness is kept
unchanged at the center of a specific color region larger than a predetermined size, regardless
of the setting of the image quality adjustment. The image quality adjustment is performed by
selecting one of a plurality of filters with different frequency characteristics according to the
setting of the image quality adjustment, and then performing filter processing on the image
by using the selected filter. The contrast compensation is performed upon the image that has
undergone the filter processing, by using a contrast compensation value related to the
selected filter.